

prasmul  eli

PROGRAM 2026



A Partner for BUSINESS LEADERS

Prasetiya Mulya Executive Learning Institute (prasmul-eli) sees itself as a partner for business leaders who believe that people are the primary resource in developing and maintaining sustainable growth. It is an honor for us to be able to walk side by side with our partners on the long journey of developing human capital by providing integrative and contextual solutions in enhancing the capabilities, enriching the perspectives, elevating the confidence, improving the performance and shaping the future of your company.

Prasmul-eli has become the trusted partner for many national, multinational companies, and government-related agencies in developing human capital to face the challenges of organization and business. prasmul-eli also a preferred partner for more than 30 years to help individuals to develop themselves in order to enhance the capabilities, to enrich the perspectives, to elevate the confidence, to improve performance, for shaping their future.



WHY

WE EXIST

To bring inspiration and solution in developing human capital to become impactful global contributors.

HOW

WE DO IT

We always feel honored if we can contribute to providing solutions in developing, refreshing, expanding, and bridging discrepancy business people competencies.

Business management solutions provided include Organization Development, Performance Management, Human Capital Development, Leadership Transition, and Grooming Leaders. We also feel proud if we could share thoughts/ideas to be one of the solutions to build a sustainable competitive advantage.

OUR SOLUTION



PUBLIC PROGRAMS

- Two to three days Short Programs
Enrich the perspective
- Three months Certificate Programs
Improve a deeper understanding in a certain field.

CORPORATE PROGRAMS

Contextual and systematic services according to organizational stages through various forms: in class programs, business improvement projects, executive coaching, team building, and other development programs.

SEASONAL PROGRAMS

Programs that held seasonally based on current global trends & challenges.

ASSESSMENT SERVICES

Assessment of potential and competencies to help organizations identify personal profiles and talents to support individual performance and organizational effectiveness.

CONSULTING SERVICES

Common areas of consulting services are long-term strategy development and organizational development, ranging from business strategy, change management, to customer experience.



prasmul-eli

PUBLIC PROGRAMS

The purpose of these program are
to inspire and enrich business perspectives.

The assortment of subjects offered includes hard skills and soft skills to develop the competencies and skills of participants to become reliable resources in achieving the company's targets.

Short Programs aim to inspire and expand business perspective, Various topic has been categorized to give understanding of hard skills and soft skills to develop participant's competence and ability to become a reliable resource to achieve company goals.

OUR NEW PROGRAMS

SHORT COURSE

- Managing Fraud in Business - Financial Perspective
- Improve Assessor Capabilities
- How to Design Development Program based on Assessment Center Result

SEASONAL PROGRAM

- ESG for Leaders: Lead the Change or Be Left Behind
- ESG in Action: from Plan to Impact
- Stakeholder Engagement for Sustainable Change
- ESG for C-Level
- ESG Risk Governance for Boards
- Board Oversight of Sustainability Reporting



An overhead view of a business meeting around a light-colored wooden table. Three people are visible: a man in a dark suit at the top left, a man in a dark suit and glasses at the top center, and a man in a teal jacket at the bottom right. They are engaged in a discussion, with the man in the teal jacket gesturing with his hands. On the table are two laptops, a tablet, a coffee cup, a pair of glasses, and several documents. One document is titled 'Summary Report' and features a line graph and a world map. Another document is titled 'Service Contractor Contract'. A third document at the bottom right shows a 'Market Share' pie chart and a bar chart. The background is a light-colored wooden floor.

prasmul-eli

IN COMPANY TRAINING (ICT)



IN COMPANY TRAINING (ICT)

Our short programs and Certificate Business Management (CBM) also can be applied as In Company Training, that can provide flexibility for your company to develop numbers of employees in a specific topic or class.

We can discuss the schedule, place, and company's needs in order to gain maximum learning result for employees, management, and business.

Special
Investment

Flexible
Schedule

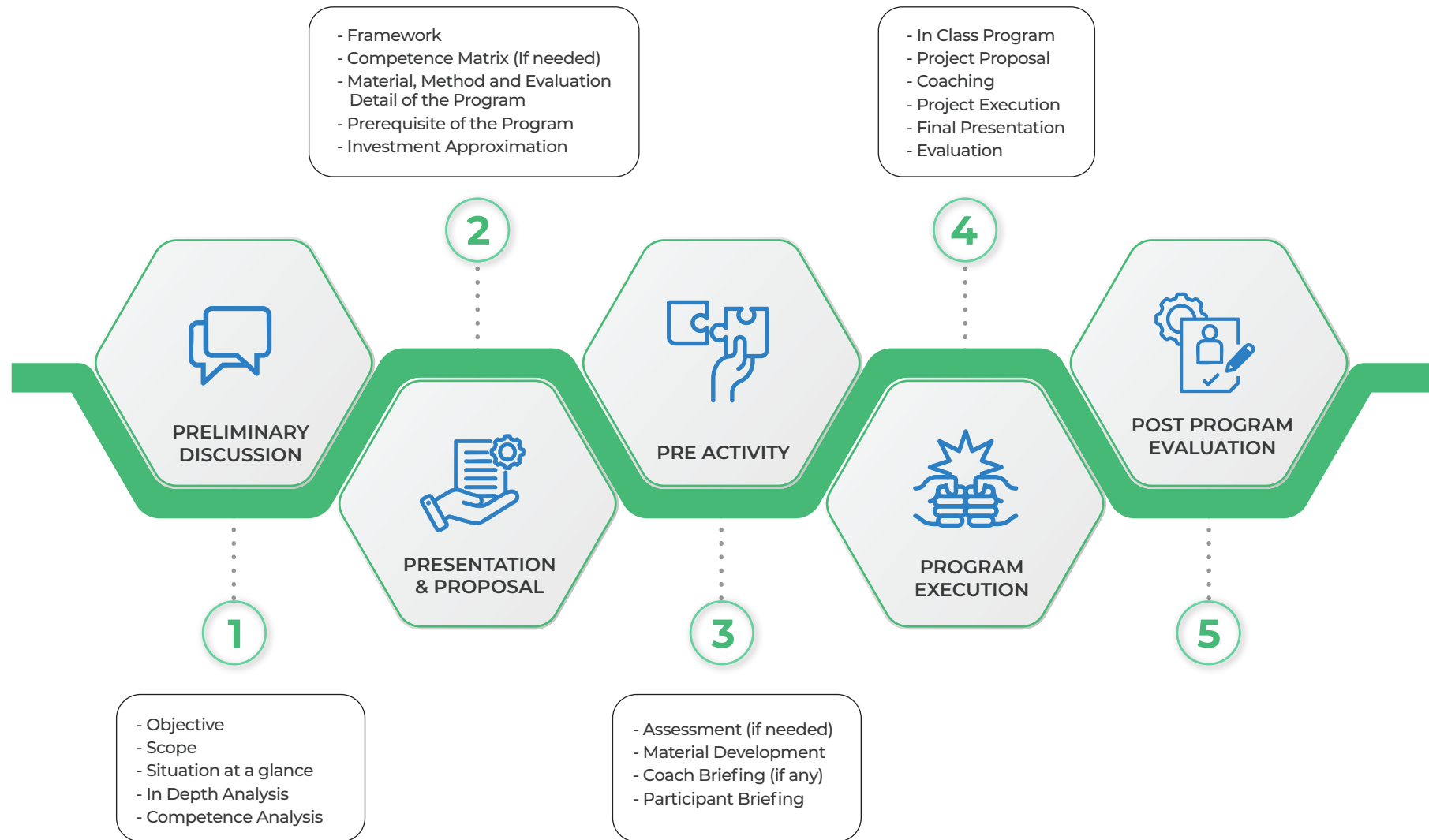
prasmul-eli

CUSTOMIZED PROGRAMS

Contextual and **systematic** services,
tailor-made to organizational stages through
various forms:
in class programs, business improvement
projects, executive coaching, team building,
and other development programs.



THE STEPS



SAMPLE OF DEVELOPMENT PROGRAM

CANDIDATE POOL

Pre Assessment



PROPOSAL — COACHING — FINAL

GRADING



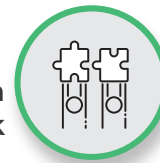
Pre Act

Participant Briefing
Coach Briefing
Pre Evaluation

In Class Program

In class discussion
Task Assignment
Role play
Case exam

Post Evaluation Feedback



Level 1

Reaction

Level 2

Learning

Level 3

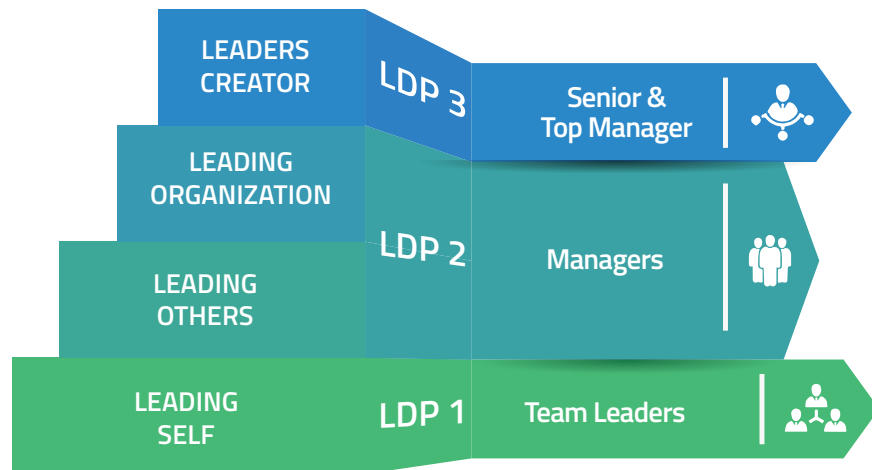
Behaviour
(Post Assessment 360)

Level 4

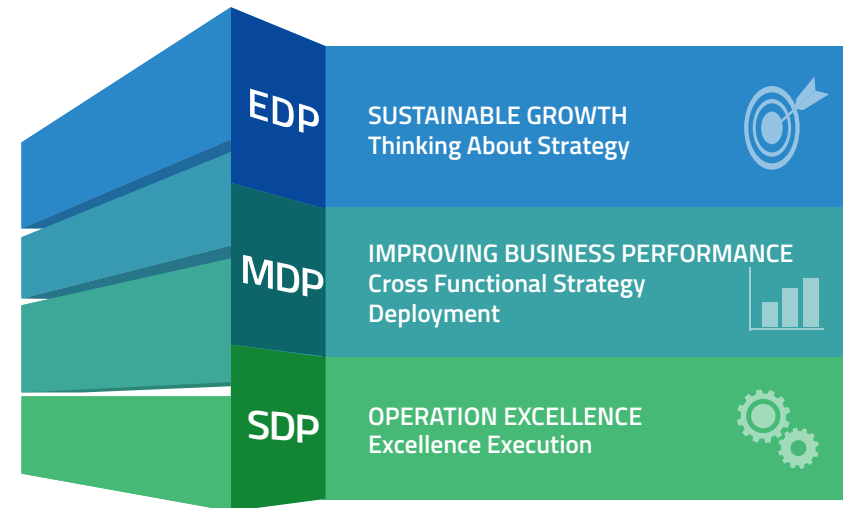
Result

Based on Kirkpatrick's 4 levels of training evaluation

SAMPLE OF DEVELOPMENT PROGRAM



This is just a sample of development building blocks.
Our design for each company is unique and contextual.



EDP (Executive Development Program)
MDP (Management Development Program)
SDP (Supervisor Development Program)

This is just a sample of development building blocks.
Our design for each company is unique and contextual.



prasmul-eli

ASSESSMENT SERVICES

Public Assessment Program is an assessment program that uses prasmul-eli's dictionary of competencies and psychological aspects, as well as generic development programs in the field of assessment.

PUBLIC ASSESSMENT PROGRAM

1 Competency Assessment Program

Any business day (Monday to Friday) by Appointment

A virtual or hybrid Assessment Center that uses prasmul-eli competency dictionary.

There are 3 types of Competency Assessment Programs: **S-LAP**, **M-LAP**, and **O-LAP**.

Each program uses the following tools: Case Analysis, Presentation, Role Play, and Competency Based Interview.

Investment /participant	O-LAP	M-LAP	S-LAP
	OPERATIONAL LEVEL ASSESSMENT PROGRAM	MANAGEMENT LEVEL ASSESSMENT PROGRAM	STRATEGIC LEVEL ASSESSMENT PROGRAM
	For Operational Level Managers	For Middle Level Managers	For Strategic Level Managers
	<ol style="list-style-type: none">1. Concern for Order2. Business Awareness3. Digital Literacy4. Analysis5. Continuous Improvement6. Supervising Others7. Teamwork8. Customer Orientation	<ol style="list-style-type: none">1. Leadership2. Business Acumen3. Digital Savvy4. Partnership Building5. Adaptability6. Operation Management7. Result Focus8. Coaching9. Communication	<ol style="list-style-type: none">1. Digital Leadership2. Global Business Savvy3. Customer Focus4. Building Strategic Partnership5. Strategic Orientation6. Driving Execution7. Driving Innovation8. Developing Organizational Capabilities9. Leading Change10. Managing Diversity
	IDR 8.500.000	IDR 9.000.000	IDR 11.500.000
	+add on one on one feedback IDR 1.000.000	+add on one on one feedback IDR 1.500.000	+add on one on one feedback IDR 2.000.000

Please contact us for further information competency dictionary.

We also provide separate competency-based interview programs that can be performed independently or with other programs

Competency Based Interview (CBI)		Investment
Competency Based Interview O-LAP	CBI - O	Rp. 1.000.000
Competency Based Interview M-LAP	CBI - M	Rp. 1.200.000
Competency Based Interview S-LAP	CBI - S	Rp. 1.500.000

2 | Online Potential Assessment Program

Any business day (Monday to Friday) by Appointment

An assessment service that evaluates individual potential profiles using standardized psychometric tools.

Investment /participant	EOP ELI ONLINE PROFILER		EWAT ELI WORK ATTITUDE TEST		CALIPER PROFILE	
	Online potential assessment tool that identifies intellectual capability (Learning Agility, General Intelligence) and personality profile (Work Approach, Personality Type)		ELI Work Attitude Test (EWAT) is an online assessment tool which measures attitude at work that was based on PAULI test. It is best suited for selection in large numbers of participants which functions as cutoff tools. *EWAT can only be purchased with EOP.		The Caliper Profile is an assessment instrument for measuring an individual's characteristics, potential, and motivations . This personality test, validated by more than five decades of research, measures personal attributes that help determine how someone will likely perform in a specific role.	
	IDR 500.000	+add on one on one feedback IDR 500.000	IDR 250.000		IDR 2.500.000	+add on one on one feedback IDR 500.000

**Special price for group or more than 3 participants*

For special investment rate, please contact our advisers: information@prasmul-eli.co or +62 822 1111 1150 (phone/WhatsApp)

3 Assessment Development Program (Short Program)

A capability improvement program in the field of assessment, both for assessor and feedback providers.

Program Name	Intended Participant	Date	Investment *
Feedback in Assessment Center	<ul style="list-style-type: none">• Assessors Assessment Center• Managers• HR Functions in Organization	<p>7 - 8 July 2026</p> <p>6 - 7 October 2026</p>	Rp. 3.900.000
Improve Assessor Capabilities	<ul style="list-style-type: none">• Assessors Assessment Center• Managers• HR Functions in Organization	23 - 24 June 2026	Rp. 3.900.000
How to Design Development Program based on Assessment Center Result	<ul style="list-style-type: none">• HR Functions in the Organization• Managers	19 August 2026	Rp. 4.100.000

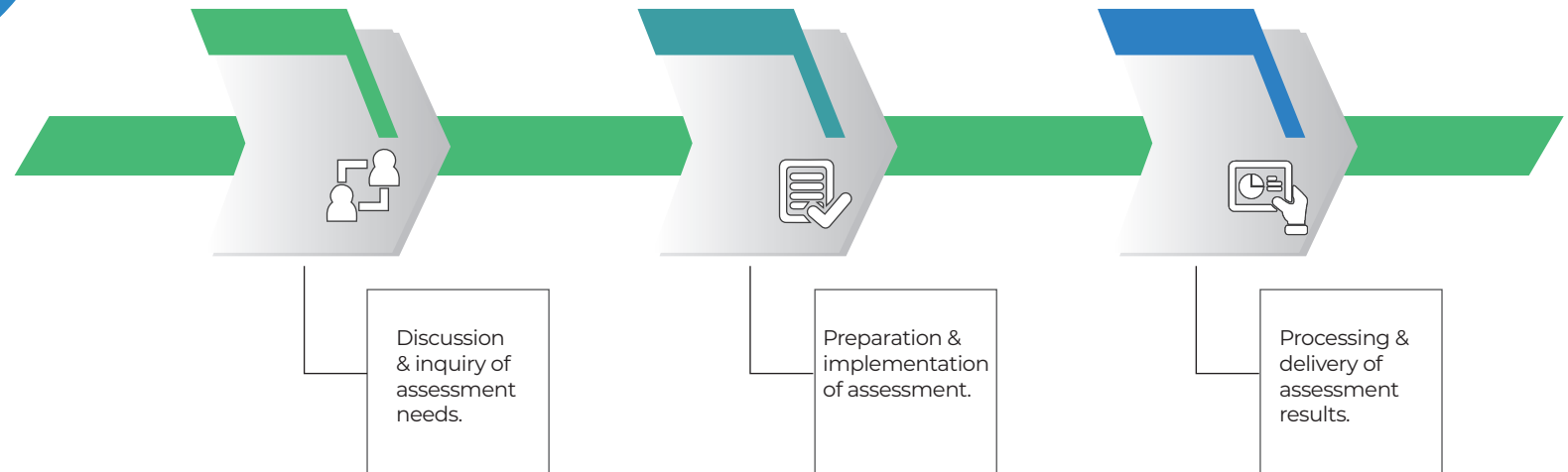
Available on public dates and in house training. Please contact us for further information.

* All investments are subject to 11% or 12% VAT based on government regulation.

*

CUSTOMIZED ASSESSMENT PROGRAM

Customized Assessment Program is an assessment program that can be tailored according to the needs of organization (including the use of an in-house competency dictionary) as well as specific development programs in the field of assessment



Customized Assessment Process

1

Customized Competency Assessment Program

A behavioral competency assessment program (Assessment Center) that uses customized competency dictionary, which can be tailored according to the needs of the organization. There are 2 types of Customized Competency Assessment Program: On-demand Assessment Center and 360 Multirater Feedback.

On demand Assessment Center	360 Multirater Feedback
This assessment is carried out by the assessor of prasmul-eli	This assessment is carried out by self, colleagues, superiors, and subordinates.

2

Strategic Qualification Assessment

A strategic capability assessment program that uses customized competencies dictionary, which can be tailored according to the organization's needs.

Some of the assessments of strategic capabilities that we have carried out



Finance



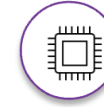
Marketing &
Commercial



HR



Operation



Technology



Legal

3

Assessment Development Program

An improvement program that provides knowledge and insight on behavioral and strategic qualification, and how to assess such competencies using Assessment Center and strategic qualification assessment.

MATRIX FOR ASSESSMENT SERVICES SCENARIO

		Level	Staff	Operational Level	Middle Management Level	Strategic Level
		Role or Position Examples	(Staff, Officer)	BOD-4 or Below Supervisor, Assistant Manager, Line Manager	BOD-2 or BOD-3 Manager, Senior Manager, General Manager	BOD or BOD-1 Director, VP, C-Level
Clients Needs		Program Type				
1	External Selection Selection process for positions with candidates from outside the organization	Potential Assessment	- EOP - EOP & EWAT	- EOP	- EOP / CALIPER	- CALIPER
		Behavioral Competency Assessment		- CBI Level OLAP - O-LAP"	- CBI Level MLAP - M-LAP	- CBI Level S-LAP - S-LAP
2	Internal Selection or Promotion Selection process for positions with candidates from within the organization (for similar level or promotion)	Potential Assessment		- EOP	- EOP / CALIPER	- CALIPER
		Behavioral Competency Assessment		- CBI Level OLAP - O-LAP	- CBI Level MLAP - M-LAP	- CBI Level S-LAP - S-LAP
		Technical Competency Assessment			- SQ	- SQ
3	Talent Profiling Potential and behavioral competencies identification for talents regarding future leadership roles	Potential Assessment	- EOP - EOP & EWAT	- EOP	- EOP / CALIPER	- CALIPER
		Behavioral Competency Assessment		- CBI Level OLAP - O-LAP - 360	- CBI Level MLAP - M-LAP - 360	- CBI Level S-LAP - S-LAP - 360
		Assessment Result Feedback		- 1-on-1 Feedback Level OLAP	- 1-on-1 Feedback Level M-LAP	- 1-on-1 Feedback Level S-LAP
4	Pretest and Posttest Development Program Comparison of behavioral competencies before and after development program	Behavioral Competency Assessment		- 360 - CBI Level OLAP	- 360 - CBI Level MLAP	- 360 - CBI Level SLAP

Notes:

This matrix is for recommendation purpose only. Different combinations can be applied based on needs or requests.

Role or position examples are for illustrative purpose only, as different organization might use different titles depending on the scopes and responsibilities

LABEL	TOOL
EOP	ELI Online Profiler
EOP & EWAT	ELI Online Profiler & ELI Work Attitude Test
CALIPER	CALIPER Profiler
O-LAP	Assessment Center - Operational Level Assessment Program
M-LAP	Assessment Center - Management Level Assessment Program
S-LAP	Assessment Center - Strategic Level Assessment Program

LABEL	TOOL
CBI	Competency Based Interview (Level O-LAP, M-LAP, atau S-LAP)
360	360 Multirater Feedback
SQ	Strategic Qualification Assessment (Asesmen Teknis)
1-on1 Feedback	1-on- Feedback Hasil Asesmen Potensi atau Kompetensi (Level O-LAP, M-LAP, atau S-LAP)

ELI in numbers

44
Years

Industry
experience



1.692
Programs

Has been
delivered



55.544
Participants

Since 2012



85.517
Learning Hours

Has been
conducted



2.055
Companies

Trust Us



OUR RESIDENT CONSULTANTS & ASSESSORS

Alfred has expertise in branding and strategic marketing. He has a deep interest in the fields of Consumer Markets, Business Development, New Product Innovation, Marketing Communication and Brand Management. Alfred's brings with him an outstanding 20-year career in blue-chip consumer goods companies. In his early 30s, he was entrusted to be part of top management as Marketing Director in major multinational companies. Alfred has exposure to several market-leading companies in the industry of Healthcare, Fast Moving Consumer Goods, and Media. His marketing expertise covers developing Strategic Planning, building Brand Equity, developing Integrated Marketing programs, executing Marketing Research as well as developing people & organizations. Alfred is also a FORTH Innovation Facilitator, FORT Innovation Methodology, Netherland and he is serving as Vice President of Business at prasmul-eli.



ALFRED ALBERT TUWAHATU

Gerhard is an expert in performance management and value innovation, which are among the topics he has facilitated together with various strategic management subjects. Gerhard has conducted corporate training, project coaching and consultancies for business and strategic in the industry of automotive, healthcare, and resource-based industry. He has abundant experience in facilitating strategic planning, organizational behavior, culture development, and business models. Currently, he is a Resident Consultant at prasmul-eli.



IR. GERHARD SITANGGANG

Ruben has expertise in leadership, performance management, and business processes. He has a strong interest in change management and happiness at work. He is a founder of Indonesia Happiness Club. Ruben has 20 years of career experience in a variety of large companies ranging from services, retail, distribution, and manufacturing which in the last 5 years at the level of directors. Ruben was awarded a professional qualification Certified Professional (Chief Happiness Officer) from Woohoo Happiness Academy, Denmark. He also holds CPC (Certified Professional Coach) from ICF (International Coach Federation), and MBTI Certified Practitioner (Myers-Briggs Type Indicator) by CPP Asia Pacific. He is currently a Resident Consultant at prasmul-eli.



RUBEN SARAGIH

Wahyuningsih is specialized in Human Resource and Personal Development subject, she's also has exposure for more than 20 years in banking company. She's experienced in the field of Employee Selection, Training Program and Personal Development, HR Services and HR Business Partner.

Wahyuningsih has certification in HR (Certified Human Resource Executive), CCL Leader Coach Certification, Recruitment Certification, MBTI (Myers Briggs Type Indicator) Certification, Certified Neuro Linguistic Programming (NLP) Practitioner and Certified Financial Planner (CFP). Wahyuningsih is a Resident Consultant at prasmul-eli.



WAHYUNINGSIH

Switomo's core expertise includes Finance, Accounting, and Supply Chain. He also has exposure to MNCs, both local and abroad, with over 20 years in Retail, Automotive, Banking, Financial, and Manufacturing sectors. He has broad experience and interest in the field of financial

analysis, branch development, sales performance management, retail marketing, as well as managerial accounting.

Switomo was awarded professional qualifications of CPMA (Certified Professional Management Accountant) and CFP (Certified Financial Planner). Switomo is a Resident Consultant at prasmul-eli.



SWITOMO SANTOSO

Mawar has a great expertise and interest in development and training program in the fields of organization as well as human capital development. She also delivers assessment and executive coaching program at various government agencies, state-owned companies, and leading private companies. In the areas of consulting, she has facilitated variety of development programs such as Leadership, Supervisory, Coaching, Counseling & Mentoring, Communication, Training for Trainers, Change Management, Conflict Management, Recruitment & Selection. She holds certification as an Associate Certified Coach (ACC) from International Coach Federation (ICF) and Certified Practitioner in Neuro-Linguistic Programming (NLP). She is a Resident Consultant at prasmul-eli.



MAWAR SHEILA

Ruby has core expertise in Brand Management and Marketing Communication. His competence and interest in the marketing world enabled him to head the marketing departments of several companies in various industries including Information Technology and Telecommunications with major exposure in Fast Moving Consumer Goods industry. During his career, Ruby acquired experience in overseeing company wide strategy and execution of marketing communication, as well as Managing Research, Product Development, Budget Control and Business Planning. His current focus is Banking, Fast Moving Consumer Goods, and Telecommunication. Currently, he serves as a Resident Consultant at prasmul-eli in sharing his marketing acumen.



DR. RUBY HERMANTO

Ibnu Agung M is a seasoned Human Capital executive with over two decades of experience in human resource management, organizational development, talent development, and change management. He has successfully led HR functions across several major financial institutions, overseeing operations for more than 14,000 employees, including a large field workforce, and managing teams of over 100 HR professionals. His leadership has been instrumental in designing and executing end-to-end human capital strategies that align business goals with people development, while enhancing employee engagement and experience through structured, impactful initiatives.



IBNU AGUNG M

Herry Ginanjar is a professional with more than 3 decades of experience in ESG, stakeholder management, strategic planning, project management, government & public affairs, and corporate governance. He has expertise in bridging the relationship between companies and regulators, Herry has successfully led various strategic initiatives that strengthen business resilience, improve regulatory compliance, and promote sustainable development practices. His main focus includes ESG, sustainability, risk management, Lean Six Sigma, corporate communication, and corporate governance in a complex and dynamic work environment.



HERRY GINANJAR

Angelica Permatasari is an AI and Data Analytics leader with over 18 years of experience in advanced analytics, data science, and digital transformation across banking, financial services, insurance, airline, and manufacturing industries in the Asia Pacific region. She has extensive experience leading enterprise-wide analytics, AI, and GenAI initiatives, translating complex data into actionable business insights that drive growth, profitability, and performance. With a strong academic background in Computing and Finance, and as a Doctoral Candidate in Business Administration, she brings a practice-driven yet rigorous approach to teaching, bridging analytics theory with real-world business applications.



ANGELICA PERMATASARI

Rahman Kurniawan is a senior business practitioner and academic with over 25 years of experience in strategy, sales, supply chain, and business transformation across state-owned enterprises and multinational companies. With leadership and board-level roles at organizations including Semen Indonesia Group (SIG), Philip Morris, Goodyear, Maersk Line, & Monsanto, he combines extensive executive experience with a strong academic background in Statistics, Marketing Management (Master's), and Management Research (Doctorate) to effectively bridge theory and practice in executive education.



RAHMAN KURNIAWAN

T. Zilmahram has more than 25 years of experience in the field of assessment centers. He has been developing assessment center-based development methods for more than 15 years. This method was later known as Post Assessment Development (PAD), especially in the Telkom Group and in several BUMNs. He has served as Leader of the Telkom Assessment Center Unit, Coordinator of the Telkom Leadership Development Program, and a Director within the Telkom Group. T. Zilmahram has also served as Chair of the Indonesian Assessment Center Association (PASSTI) for 2 periods, Chair of the West Java Himpsi (Indonesian Psychological Association) and currently T. Zilmahram is trusted to serve as Chair of the Indonesian Psychological Council. Currently, T. Zilmahram is the Deputy Director of Assessment Service at prasmul-eli.



DRS. T. ZILMAHRAM

Gardhika is an Industrial / Organizational Psychologist who graduated from Universitas Indonesia. He is also a Certified Assessor from Pacific Century Consulting Singapore. His previous background is Human Resource Practitioner from various industries, ranging from Broadcasting, Retail, EPC, and Academic Institution. Currently, Gardhika works as a Resident Assessor in prasmul-eli.



GARDHIKA WASKITA PAKQI

Herjuno is an Industrial / Organizational Psychologist who graduated from Universitas Gadjah Mada. He is also a Certified Assessor from Himpunan Psikologi Indonesia. His previous background comes from academic institution and human resource consultant. Currently, Herjuno works as a Resident Assessor at prasmul-eli.



HERJUNO TISNOAJI



SOME OF OUR PARTNERS

AUTOMOTIVE



FINANCIAL



STATE OWNED ENTERPRISES



Prepare better. Invest smarter. Achieve higher.



TELECOMMUNICATION



MINING & ENERGY



MULTI BUSINESS



PROPERTY & CONSTRUCTION



PHARMACEUTICAL



HEALTHCARE



FMCG & RETAIL



INFORMATION & REGISTRATION

08.30 AM until 04.30 PM Western Indonesia Time

Click here for registration

<https://registration.prasmul-eli.co/>

Information@prasmul-eli.co

+62 811-1991-1168 (Phone/Whatsapp)

Prasetiya Mulya Campus
Building 2, 2nd Floor
Jl. R.A. Kartini (TB Simatupang),
Cilandak Barat
South Jakarta 12430 - Indonesia

Transfer Payment Procedure

Please transfer to :

PT Prasetiya Mulya ELI
Account Number: 497 6700 988
Bank Central Asia Serpong Branch

Please send a copy of transfer payment
with the complete information to:

finance@prasmul-eli.co

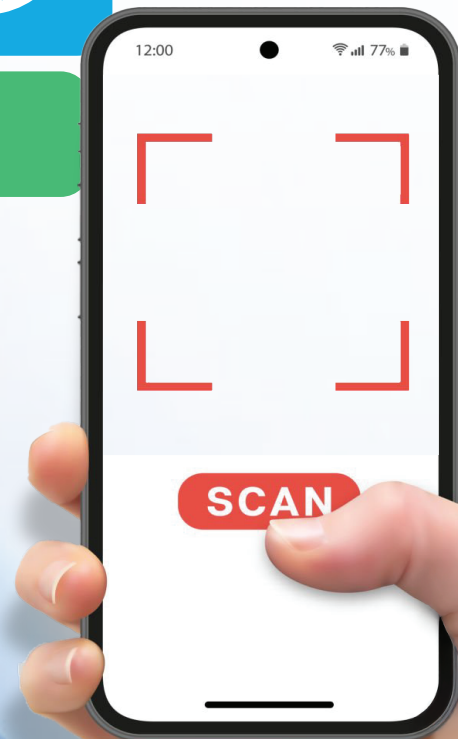
**Scan & get
in touch** with Us



www.prasmul-eli.co



Contact Us



we **fit** rather than **fix**



we **fit** rather than **fix**

PT Prasetiya Mulya ELI

Prasetiya Mulya Cilandak Campus

Building 2, 2nd Floor
Jl. R.A Kartini (TB. Simatupang)
Cilandak Barat, Jakarta Selatan 12430 - Indonesia

Prasetiya Mulya BSD Campus

William Soerjajaya Building 2nd floor
BSD City Kavling Edutown I.1
Jl. BSD Raya Utama Tangerang, Banten 15339 - Indonesia

 www.prasmul-eli.co

 information@prasmul-eli.co

 +62 21 75 111 26 | +62 21 75 111 40

 +62 822 1111 1150