SANDEEP N. SETTY

Family Continuity Architect

Continuity Charter Partners LLP | Bengaluru

Asset structuring and intergenerational planning



For over 15 years, Sandeep N. Setty has worked with business owners and their families on ownership, income and succession. He listens to what each person wants to protect. A child running the business and a sibling relying on its income may see fairness differently. He helps them weigh both views as they decide who owns, who can act and who benefits.

A family already had a trust and a Will.

Completed review · anonymised

For a founder-led family, Sandeep reviewed trustee authority, investment oversight, cash for distributions and family governance. His written table identified approvals, responsibilities and open decisions. Legal amendments and asset transfers still required family and specialist approval.

How a family can begin

When a founder steps back or the family faces a buyout, Sandeep helps clarify who can act, whose income needs protecting and which commitments need funding and when.

The paid Family Continuity Diagnostic identifies who needs to be heard and who can decide. Across businesses, property and investments, Sandeep checks whether documents, nominations and available cash support the family's intentions and obligations.

Family Continuity Diagnostic:
written findings

A map shows what the family's plans depend on.
A register lists open decisions and who must act or confirm.
Next steps are listed in order.
Assumptions are marked.

Funding. The Diagnostic **flags** possible gaps. For a specific funding question, go directly to the Continuity Capital Review. It **measures** the gap.

Continuity Capital Review:
written outputs

Funding-gap calculation
Assumptions used
Comparison of options

Family office coordination. The family makes the decisions. Under a separate agreement, Sandeep both designs the plan and coordinates its implementation with the family's chartered accountants, lawyers, bankers and trustees. Each specialist remains responsible for their own work.

At each review, a written record shows what is done or deferred, who is responsible for each open task and what needs family approval. The family chooses who receives updates and when.

Writing, speaking and community

Sandeep writes regularly for FKCCI's magazine and others. He speaks at Rotary clubs, business forums, conferences, round tables, FKCCI and educational institutions.

He supports education and children's healthcare.

Books

Continuity Architecture for Business Families
Build Your 21st Century Financial Plan
Terrifying Tax Traps | The Investment Guide
How the Rich Use Life Insurance as Plan B and Add Economic Stability

The first call is complimentary.

For ownership or succession, ask for the Family Continuity Diagnostic. For a specific funding question, ask directly for the Continuity Capital Review.
If both apply, use the call to choose which review to start with. An adviser may enquire without naming the family.

Before work starts,

Sandeep and the family agree in writing on the scope, **fee, delivery date** and **records to share,** such as ownership documents and details of cash commitments.

Request a private conversation

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